

SEPTEMBER 16-22, 2024



\$10,000

- 1. 10' x 20' booth space (location based on availability)
- Link and mention in 6
 boosted Facebook posts
 (to run 6 times throughout the year)
- Listed as a sponsor for two premium events
- 4. Logo and link on fair website
- 5. Listed as a fair sponsor during all of September on the digital sign at the main gate
- 6. 2 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
- 7. Digital Sign at main gate 52 week advertising contract
- 8. Full page display ad (color) in annual fair book*
- 9. 100 Day passes to the fair
- 10. 5 Parking Passes guaranteed parking on the grounds
- 11. Mentioned as sponsor on Radio and other promotional items.

CHAMPION SPONSORSHIPS

\$8,500



- 1. 10' x 10' Booth space (location based on availability)
- 2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
- 3. Listed as a sponsor for two premium events
- 4. Logo and link on fair website
- Listed as a fair sponsor during all of September on the digital sign at the main gate
- 6. 2 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
- Digital Sign at Main gate- 45 week advertising contract
- 8. Full page display ad (color) in annual fair book*
- 9. 75 Day passes to the fair
- 3 Parking Passes guaranteed parking on the grounds
- 11. Mentioned as sponsor on Radio and other promotional items.

LIMIT 1 OF EACH GRAND & RESERVE CHAMPION SPONSORSHIPS

Previous years' sponsors have first right of refusal to retain the same sponsorship position.



\$7,000

- 10' x 10' un-manned display Booth space (location based on availability)
- 2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
- 3. Listed as a sponsor for one premium event
- 4. Logo and link on fair website
- 5. Listed as a fair sponsor during all of September on the digital sign at the main gate
- 2 4'x 8' banners displayed for all 7 days of the fair**
- 7. Digital Sign at Main gate- 20 week advertising contract
- 8. Full page display ad (black & white) in annual fair book*
- 9. 50 Day passes to the fair
- 10. 1 Parking Pass guaranteed parking on the grounds



\$5,000

- 1. 10' x 10' Informational Unmanned booth space
- Link and mention in 2 boosted Facebook posts
- 3. Logo and link on fair website
- 4. Listed as a sponsor for one premium event
- 5. 4'x 8' banner displayed for all 7 days of the fair **
- 6. Digital Sign at Main gate 16 week advertising contract
- 7. Half page ad (black & white) in annual fair book*
- 8. 30 Day passes to the fair





Follow us on Facebook @tcofair - 9200+ followers Instagram: Tusc Co Ag Society



www.TuscCountyFairgrounds.com

Over 45,000 hits in 2023

TUSCARAWAS COUNTY FAIR

SEPTEMBER 16-22, 2024



- 1. Link and mention in boosted Facebook post
- 2. Logo and link on fair website
- 3. Listed as a sponsor for one premium event
- 4. 4'x 8' banner displayed for all 7 days of the fair **
- 5. Digital sign at main gate -12 week advertising

contract

6. Half page display ad (black & white) in annual fair book*

Logo and link on fair website

4'x 8' banner displayed for all 7 days of

4. Listed as a sponsor for one standard event

1. 4'x 8' banner displayed for all 7 days of the

4. Logo displayed on the digital sign for 2 weeks

7. 15 Day passes to the fair

2.

3.

the fair**



2024 Events Choices:

PREMIUM EVENTS:

OSTPA TRUCK & TRACTOR PULLS - Friday

DEMOLITION DERBY - Sunday

CONCERT -Thursday

TBD - Saturday

MONDAY - VETERANS

DAY FREE admission for

TUESDAY -**SAFETY FORCES DAY**

Reduced admission w/Fire, Police, EMS I.D.

Reduced admission for anyone 65 and over

THURSDAY - FAMILY DAY

Reduced admission for everyone

STANDARD EVENTS

MOTOCROSS - Wednesday

BAND-O-RAMA - Tuesday

KIDDIE TRACTOR PULL - Saturday

\$1.500 Post on social media

anyone with valid military I.D.

WEDNESDAY - SENIOR DAY

2. Listed as a sponsor for one standard event

RIBBON

\$750

fair**

- 1. Logo displayed on the digital sign for 2 weeks
- 2. Logo and link on fair website

3. Logo and link on fair website

LARGEST PUMPKIN SPONSOR \$1.000

- Listed as a fair sponsor for 2 weeks on the digital sign at the main gate
- 2. Logo and link on fair website
- 3. Banner Displayed at the Largest Pumpkin Contest and opportunity to be present
 - during the weigh in and present check to the winner.
- Business Card ad in the Fair book

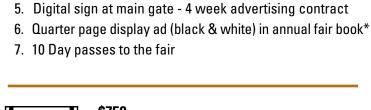


If an event has to be canceled due to inclement weather or other unforeseen circumstances we will make every effort move your sponsorship to a different event or provide additional digital sign

Exclusive sponsorship available on a first come/first serve basis and must be for 75% of the cost of the event, costs vary per event. Ask for details.

Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.





TUSCARAWAS COUNTY FAIR

SEPTEMBER 16-22, 2024

SENIOR FAIR, JUNIOR FAIR & SHOWMANSHIP SPONSORSHIP

Available for any animal show Limit one sponsor per show

- Logo/Name included in the fair book on the department page (if confirmed by May 15)
- 2. Logo/Name displayed on the monitor in main show arena
- 3. Listed as a sponsor on the schedule posted online

All proceeds from these sponsorships will be earmarked for the Capital Improvement fund for upkeep on the fair grounds.

Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.

Premium Shows: \$500

Junior Fair Hog Show

Junior Fair Hog Showmanship

Poultry (Broilers, Fancy & Turkey) All Junior Fair Shows & Showmanship contests

Junior Fair Bred, Born & Raised and Beef Showmanship

Junior Fair Market, Dairy Steer, Feeder & Beef Breeding Shows

Junior Fair Dairy Show & Showmanship

Animal and Me Show

Queen's Lunch (Saturday)

Tuscarawas County Fair Royalty Contest

Hog Pen Sponsors: \$200

Includes your company logo on a 24" square banner displayed on the hog pens during the Junior Fair Market Hog Show and Showmanship days on Mon. & Tues., September 23 & 24, 2024.

Limited to 12 sponsors, includes the printing of the banner and it's yours to keep at the conclusion of the show.



Standard Shows: \$300

Junior Fair Breeding & Market Rabbit Show and Showmanship

JR. & SR. SHOW SPONSORSHIPS

Senior Fair Draft Horse Halter Show

Market Lamb Show and Showmanship

Market Goat and Dairy Show and Showmanship & Utility Goat Show

Senior Fair Dairy

Senior Fair Draft Hitch Show

Junior Fair Pygmy Goat & Showmanship

Junior Fair Super Showmanship

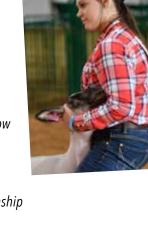
Senior Fair Beef Shows

Junior Fair Horse Ground Roping, Ranch & Trail

Junior Fair Horse Dressage Show

Junior Fair Horse English Show

Junior Fair Horse Western Show







For additional information or questions about sponsorship opportunities contact: Jonna Cronebaugh • Call/Text: 330-243-6373 • Email: jonna@mcsprintsource.com

2024 RACE DAYS TUSCARAWAS COUNTY FAIR

FRIDAY, SEPTEMBER 20 SATURDAY, SEPTEMBER 21

Start Time: 11 a.m.

Races are broadcast live on the Ohio Harness Horsemen's Association website (www.OHHA.com). Over 1,000 viewers will have live audio and video of each race. **Get your name included in the announcements!**

INDIVIDUAL RACE SPONSORSHIPS: \$750

Limit one sponsor per race. 12 -15 Races each day.

- **1. NAME THE RACE** in memory or honor of an individual or with your business name.
- 2. Race will be listed with YOUR choice of name in the OHHA Huffs Guide, on-site race program, and all historical race records.
- 3. Race Day Announcers will thank sponsors live during the race that will be broadcast on-site and streaming online
- 4. Company Ad (1/4 page) included in on site Collectible Race Program both days. 400 total printed.
- 5. Your company logo or name on the Race Champion blanket
- 6. Champions will receive a 'Champion Bucket' with their blanket
- 7. Opportunity to have a representative included in the Winner's Circle photo

WINNER'S CIRCLE SPONSOR - \$1,500

- 1. Your company logo on the backdrop of Winner's Circle photos. Banners to be provided by sponsor.
- 2. Race Day Announcers will thank Winner's Circle Sponsor during every race both days.
- 3. Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.
- 4. Opportunity to have a representative included in the Winner's Circle photos



STARTING GATE SPONSOR - \$1,000

- Your company logo on Starting Gate and Track Truck. Magnetic signs to be provided by sponsor.
- 2. Race Day Announcers will thank Winner's Circle Sponsor during every race both days.
- 3. Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.



This year we are moving the Winner's Circle to in front of the Grandstand with a backdrop to include sponsor's banner

YES, I WOULD LIKE TO SUPPORT THE FAIR WITH THE FOLLOWING SPONSORSHIP PACKAGE

CHAMPION SPONSORSHIP Grand Champion Reserve Champion Best Event(s) requested:	
SUPPORTER SPONSORSHIPRed Ribbon White Event requested:	
FAIR SHOW SPONSORSHIP Show requested:	
☐ HORSE RACE SPONSORSHIPStarting Gate	Ninner's Circle Individual Race Sponsor
☐ HOG PEN SIGNAGE SPONSORSHIP	
Business Name:	
Contact:	
Mailing Address:	
Phone:	Fax:
E-mail:	
Send Invoice to:	
Authorized Signature Date	

To secure your sponsorship please return this contract by August 1, 2024 to:

For additional information or questions about sponsorship opportunities contact: Jonna Cronebaugh • Call/Text: 330-243-6373

Email: jonna@mcsprintsource.com

MAIL Jonna Cronebaugh
TO: FAIR SPONSORSHIP
220 W Jefferson Street
Stone Creek OH 43840

Checks payable to:

Tuscarawas County Agricultural Society

SPONSOR PACKAGES CAN BE CUSTOMIZED TO FIT YOUR SPECIFIC GOALS OR TARGET AUDIENCE.

- ***FAIR BOOK ADS:** Deadline for fair book ads is May 15, 2024, otherwise the ad space can be used in the 2024 book or we can exchange the ad for additional marketing.
- **BANNERS need to be provided by sponsors. Please deliver or ship your banner to the Fair Grounds by September 1. Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair at the Secretary's office. Hours will be posted.

Banner Display area options: Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).

SPONSORSHIPS need to be secured and paid by August 1, 2022 to ensure inclusion in all marketing opportunities. Failure to do so may result in loosing some marketing opportunities listed as part of your package.

Program runs June 1, 2024 - May 31, 2025. All included marketing opportunities must be used by the end date.

FAIR PASSES listed are to be used for any purpose, additional passes can be obtained at the Fair board office for \$4 each.

Every worker/volunteer needs to have a pass to enter the gate.